

# SO YOU THINK *you can't network?*

## MASTERCLASS

## POWER-UP YOUR NETWORK AND MAKE THINGS HAPPEN

**So You Think You Can't Network?** is a masterclass for people who think “I am no good at networking”, people who have a horror of exchanging business cards at cocktail evenings and people who want to learn an **EFFECTIVE** way of networking that gets results.

**A** lot of people are shy about “networking” and have a fixed idea about what networking is. Unfortunately this often means they don't see their friends as resources and they don't develop new business connections as mutually beneficial relationships. **Does this sound like you?**

**Join us in Brussels for a 3-hour masterclass**, where you will learn to engage with your connections in a way that provides both you and them with important strategic resources.

### **The So You Think You Can't Network? masterclass will**

- Develop your ability to bring your networks into your projects and work
- Build beyond what you already know about networking; *and*
- Transform the way you involve the people you know as a contribution and professional resource.

### **During the So You Think You Can't Network? masterclass, you will**

- Explore your own existing networks
- Learn how to develop networks that support your goals
- Practice plugging into the networks of colleagues and friends
- Discover how you can, and want to, use social media in your networking strategies.

### **You will find that the knowledge gained in the masterclass**

- Helps you engage with formal and informal networks in the workplace
- Gives access to new opportunities at work as well as in the informal sphere
- Enables teams to work more efficiently, using resources within the organizations
- Provides resources for their projects.

We achieve these results in a masterclass that is a mixture of theory and practice. In the first part of the masterclass we will explore the science of networks. You will practice key networking skills, in small groups. Together we will re-define networking and your own networking needs.



## Your Masterclass Trainers:

### **Lin McDevitt-Pugh** of Netsheila

Based in the Netherlands, Lin is an award winning writer and expert in teaching people to involve the people they know in what is important to them. She works with schools, entrepreneurs, large and small companies, business development initiatives, government organizations, universities and individuals.

*“Lin takes down traditional thinking about networking and creates a new world where networking builds and grows one's base of integrated, connective and mutually regenerative relationships.”*

**Mike Klein, Communications Adviser**



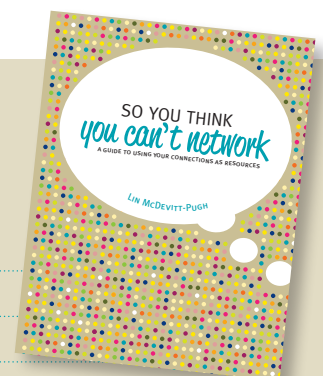
### **Cheryl Cooper** of Applied Wisdom

After 20+ years in Brussels and a long career in the public sector, Cheryl founded Applied Wisdom – dedicated to transform organizational learning and knowledge-sharing through coaching, training and consultancy.

*“Cheryl Cooper's mission is to help companies value the unwritten knowledge that is available within their organisation. ... knowledge that exists of people's experiences and interest but also knowledge that is created when people interact.”*

**Emiel van de Boomen, Marketing & Communications manager**

All participants will receive a copy of the book **So You Think You Can't Network**, a guide to using your connections as resources by Lin McDevitt-Pugh.



Price	€140 + tva/btw
Date	28 June 2018
Time	13.30 – 16.30h
Location	Brussels
Registration	<a href="https://eventbrite.com/e/so-you-think-you-cant-network-tickets-45508161135">eventbrite.com/e/so-you-think-you-cant-network-tickets-45508161135</a>
Enquiries	<a href="mailto:connect@netsheila.com">connect@netsheila.com</a>

Maximum number of participants: 28 | Minimum number of participants: 20